



# Le Trung

UX Designer

**Portfolio** [www.ltrung.com](http://www.ltrung.com)

**Phone Number** +840889210670

**Email** Hello@ltrung.com

**Year of Birth** 1999

## Experience

### Fabbi Research And Development

**UX Designer** | Sep 2023 - Dec 2024

Led the design for company projects to achieve successful UI/UX implementations. Worked on a variety of projects that attracted up to 1,000,000 visitors each month.

Partnered with project managers, engineers, and business analysts to ensure everything was delivered on time and met our quality standards.

### Blogging Business

**UX Designer, UX Writer** | Dec 2022 - Jun 2023

Started three blogs in different niches, ensuring that the content and information architecture are optimized for readers. The total number of blog posts exceeds 800, generating more than 400,000 monthly clicks.

### NMB Technology And Solution

**UX Designer** | Jul 2021 - Dec 2022

Created websites for a range of industries including cryptocurrency, logistics, and e-commerce. Established design principles for products. Collaborated closely with frontend engineers to ensure the projects met quality standards.

### Binh Minh Technology Equipment

**SEO Analyst** | Aug 2020 - Jul 2021

Conducted keyword research and optimized on-page content for improved search engine visibility. Analyzed website performance metrics and implemented SEO strategies to increase organic traffic.

## Education

**Foreign Trade University**, B.A. HQ International Economics

Ha Noi, Vietnam | Aug 2020 Jul 2021

**GOOGLE UX Design Certificate**, Foundations Of UX Design

Aug 2020 Jul 2021

## Skills

Interaction Design

Visual Design

Prototyping

Illustrations

Storytelling

Copywriting

User Research

Front-end Development

## Tools

Figma

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

HTML/CSS3/Javascript

Blender

## Certificate

### Google UX Design

Feb 2022

[Certification\_Link](<https://www.coursera.org/account/accomplishments/professional-cert/6XV33EE7P937>)

### Google The Fundamentals Of Digital Marketing

Aug 2020